

Dear Parent or Student,

Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 01/31/2025.

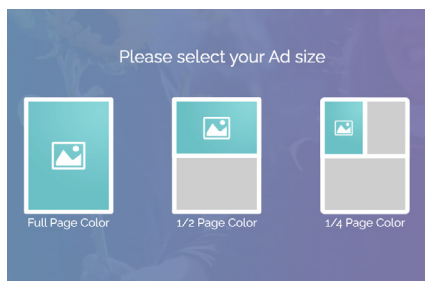
ORDER BY 01/31/2025

COLOR AD

Full Page	\$400.00
1/2 Page	\$275.00
1/4 Page	\$200.00
1/8 Page	\$100.00

Taxes, service fees, and shipping fees will be added, if applicable. Jostens payment plan available; minimum purchase requirements and eligibility restrictions apply.

3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD!



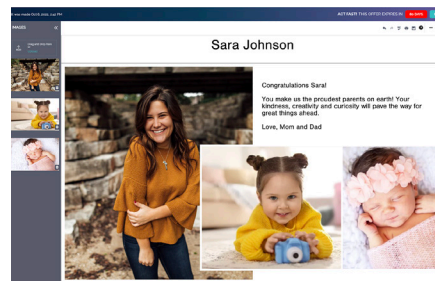
Step 1

Choose your ad size and layout
(Options may vary by school.)



Step 2

Add your photos



Step 3

Enter your text

FREQUENTLY ASKED QUESTIONS

What are the guidelines for recognition ad content?

Schools may review and edit ads per their guidelines. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

School Ad Content Guidelines

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.



(800) 358-0800

jostensadservice.com/student

